

SHAUN V. HUNT

Growth Marketing | Go-to-Market | International Expansion

+1 (732) 996-8587 · shaun@svsystems.co · linkedin.com/in/svsmgmt

PROFILE

Launching, scaling, and converting digital acquisition in fintech and capital markets. Background creating revenue with paid media, funnel and CRM infrastructure, and client negotiations. Combines commercial discipline with a passion for languages to open markets across the US, Europe, and Latin America.

EXPERIENCE

Head of Partnerships | FIXnotes.com

Jun 2024 – Present

US-based fintech platform specializing in distressed mortgage note sales and asset management

- Drove 73% growth in net revenue through client acquisition campaigns delivering a 3.54x ROAS
- Designed discretionary asset management mandates for HNW prospects targeting allocations up to \$10MM
- Built and managed a 2,200-member investor network; architected and maintained full CRM infrastructure
- Sourced buyers for \$22.5MM in UPB via digital marketing, lifting annual volume from \$6.8MM to \$11MM
- Analyzed sales calls to find 10% of prospects drove 89% of revenue; redirected content and spend
- Closed multiyear consulting deals worth \$10,000+ annually, driving recurring revenue growth
- Structured offerings, pricing, and terms; closed deals in English, Spanish, and Portuguese

Sales Manager | RELevelUp

Oct 2023 – Jun 2024

- Managed a small team selling digital marketing services to residential real estate agents
- Ran high-volume outbound call center operations averaging ~1,000 calls a day
- Built and maintained CRM infrastructure supporting daily operations

Project Manager | MZ Construction Group

Apr 2023 – Oct 2023

- Supported construction projects across NJ and NY, managing logistics, supply, and subcontractors

EDUCATION & CERTIFICATIONS

International Master of Marketing & Sales | Rome Business School — Rome, Italy

Oct 2026

Competent Crew | Royal Yachting Association (RYA)

LANGUAGES

English — Native

Portuguese — Advanced

Spanish — Advanced

Italian — Advanced

CORE COMPETENCIES

Go-to-Market Strategy · Multilingual Client Development · Strategic Partnerships · Negotiation

Paid Acquisition · Funnel & CRM Architecture · Lead Generation · Marketing Analytics

TOOLS

Meta Ads · Google Ads · LinkedIn Ads · GA4 · Looker Studio · Hyros · Mailchimp · Salesforce · HubSpot · GoHighLevel
Sales Navigator · ZoomInfo · Stripe · Claude · ChatGPT · Gemini · Copilot · Zapier · Excel